

Ming Chuan University

Department of International Business Workshop

Date :

2018.11.27 Tuesday 13:30

Topic :

Digitalization of Marketing

Speaker :

Queensland University of Technology

**School of Advertising, Marketing and Public
Relations**

Dr. Shane Mathews

Location :

Ming Chuan University, Jihe Campus J504

Organizer :

**Ming Chuan University, Department of International
Business**